

For Immediate Release

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Island Training Solutions hosts a virtual exhibit at the ALM Expo 2005

Durham, N.C. - Island Training Solutions hosted a virtual exhibit at the first annual Application Lifecycle Management Conference and Exposition: ALM Expo 2005. The conference was held completely online with vendors, exhibitors and attendees all participating via the Internet. Held on Sept. 14-15, 2005, all conference broadcasts and vendor exhibits are still available at www.almexpo.com.

CM Crossroads produced the conference, which had over 3000 attendees from 90 countries. This inaugural event has demonstrated that an online conference can provide people with access to valuable information and resources on a global scale without the expense and inconveniences of travel and time off from work. Attendees participated in live conference broadcasts and vendor exhibitions in the virtual conference environment. Attendees could drop their business cards into fish bowls at the virtual trade booths.

“With the kinds of internet and streaming media technology available today, the online venue is the easiest way to enable conference participation on a global scale,” said Patrick Eagan, Editor of CM Crossroads. “ALM Expo brings together all the elements of a traditional conference and technology showcase but without the expense and logistics of traveling.”

Island Training has a strong understanding of the virtual environment; it currently offers hybrid training to both clients and to the public. Hybrid training allows an instructor to lead traditional classroom training at an onsite facility while simultaneously teaching remote students in a virtual classroom.

“We are excited to be part of this successful virtual conference, it was a natural fit with our Hybrid Classes,” said Daphne Brashear, co-founder of Island Training. “We embrace and encourage this type of innovation at Island Training.”

About Island Training

Island Training Solutions provides hands-on training for IBM® Rational® software tools. Co-founded in 1999 by a member of the original ClearCase® development team and a technical training professional, Island Training offers a unique approach to teaching complex software products. By combining a modular training strategy with proprietary tools that support on-demand production of course materials and mobile lab setup, Island Training delivers a flexible training strategy that meets the specific needs of each client. More information about Island Training is available at <http://www.islandtraining.com>.

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